

Memories at Your Fingertips

When you share photos on **ourdoings.com**, an archive is created organized by month. As you share new photos, you might start thinking about previous experiences. Click on any month and the memories are right there. How often do you go through old shoe boxes of photos? Most people don't do it often. They would if the old photos could be laid out in front of them in seconds, and put away neatly in seconds. That's what ourdoings.com photo sharing does for you.

To illustrate, here is what a typical archive by month looks like. You find it on your home page, just underneath your most recent news and photos. Each underlined number leads to a month's worth of photos.

2007: [1](#) [2](#) [3](#)
2006: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#)
2005: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#)
2004: [8](#) [9](#) [10](#) [11](#) [12](#)

Photo Sharing for the Rest of Us

For years, artistic photographers have had useful sites that let them upload photos to share with the world, get critiques, and organize into "albums" the way a photographer's portfolio should be organized: landscapes, still-lives, etc. Within each album, every photo is presented as an individual work of art, like an art gallery with one painting per wall.

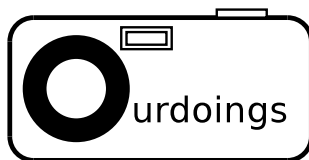
That worked great for individual artistic photos, but what about photos that together tell a story, such as kids growing up or people traveling? People like to look at such photos in groups, where each group tells part of the story.

Grouping photos by months and days works best. Talk to people who are good at organizing photos on their own computers, and you'll find that's how they do it. Why not organize your photo site the same way? Since electronic timestamps on your photos make the organization automatic, it's amazingly simple.

Ease of Use with Peace of Mind

Uploading multiple files using a web page is tedious and time-consuming. Fortunately, many photo-sharing sites have custom uploading software to get around this problem. Unfortunately, for Microsoft users, installing new software often means installing new problems.

Since web pages are good at uploading one file at a time, our solution is to let you upload a single file, called a *zip file*, that has many photo files archived within it. This reduces or eliminates the need for custom software.



Amazingly simple photo sharing

Your Privacy and Theirs

On **ourdoings.com**, your unlisted web site is much more private than an unlisted phone number. The chances of anyone guessing the link to it are one in a trillion. There's a common misconception that being "on the Internet" means being available to the public. This is emphatically not true. Only people given the link will see your news and photos, and the word "unlisted" as part of the link will remind them not to pass it along without permission. You can turn these features off if your site is for public consumption.

Other photo sites require that you submit email addresses of people authorized to access your site if you want to keep it private. Some people feel strongly about the privacy of their email addresses, so using ourdoings.com may help keep you from straining friendships. Just give them the unlisted link to your web site; you keep your privacy and they keep theirs.

You can use ourdoings.com photos on other web sites (e.g. craigslist, ebay). The location of your photo on ourdoings.com cannot be used to find your unlisted site or the rest of your photos.

Not Just for Families

Your illustrated news may be for more than one community. For example, an alumni class could have a group site while you have your own family site. All your news goes on the family site, but every so often you have big enough news to share with your former classmates. Check one more box and it's published in both places, i.e., *cross-posted*.

Creating a group site within **ourdoings.com** is no different from creating an ordinary site. Easily and at no extra charge, you can authorize others to submit news and photos.

Inexpensive Service

Plan:	Gold	Silver	Bronze
Max cost/year	\$52	\$26	\$13
Max Usage	500MB	250MB	125MB
Print-size photos	500	250	125
Max web-viewable	10000	5000	2500
Ad-free	YES	YES	YES
Custom styles	YES	YES	YES
Auto-organize	YES	YES	YES
Quality prints	YES	YES	YES
Private galleries	YES	YES	YES
Public galleries	YES	YES	YES
Easy emails	YES	YES	YES
Secure interface	YES	YES	YES
Authorize others	YES	YES	YES
Access to full-size	YES	YES	YES
Direct linking	YES	YES	YES
Upload zip files	YES	YES	YES
Auto thumbnails	YES	YES	YES
Cross-posting	YES	YES	YES

If your usage is below maximum, your payment will last more than a year. If your usage is above maximum, you will have to pay again in less than a year to continue. Regardless of which plan you choose, the cost works out to one cent (USD0.01) per week per 5MB. The only difference among the plans is how long it will be before you pay again. You can upload as much as you wish without any hard limit.

Prices as of March 6, 2007.

Amazingly Simple Photo Sharing

Once you've transferred photo files from your camera to your computer, follow **just three steps**:

1. Select the photo files you want to upload and make an archive of them (Windows XP, Macintosh OS X and Linux all provide easy ways to do this).
2. Go to your "Upload Photos" page and use the standard web form to upload your archive.
3. When the upload finishes, you'll be presented with thumbnail-size versions of your photos. Click "Quick Publish." The photos are automatically organized by date – most recent on your front page, and all photos reachable through the by-month archive.

Yes, it really is that simple.

Easy Emails

Once you've uploaded photos, you could just email a link as you would with any other web page, but with **ourdoings.com** you can do better. Continuing from the photo-uploading instructions above:

1. Click "Published Entries"
2. Click "Send Email Update..."
3. Type a subject line
4. Click "Send Update"

A message will go out to everyone who subscribes to your updates. Not only can they read your news, newer mail programs will even fetch the pictures from ourdoings.com to show right there in the email message. They don't even have to click!

People are busy. Our email updates show them what's new immediately as they glance at the thumbnail images. If it catches their interest enough they can click to bring up larger images. The usual way people tell others about their on-line photos is to send a link. The recipients have to decide whether to interrupt their email reading to follow it, or set it aside for later.

Worth Paying For

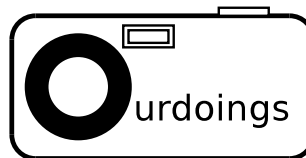
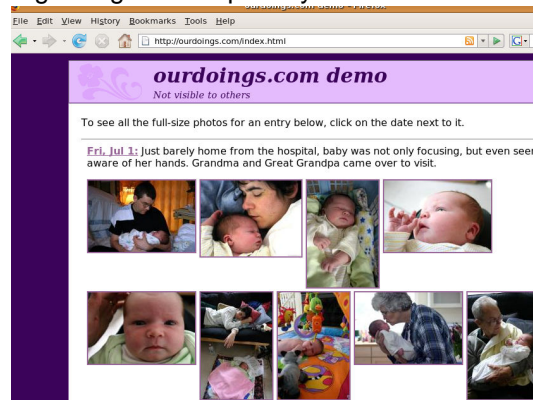
Today many "free" photo-sharing sites are sustained by advertising revenue. Before you sign up at such a site, decide whether their interests are in line with yours.

It is in the interest of advertisers to keep people's eyes on the site for as long as possible. If you can put your photos on the site quickly and get on with life, that's bad for advertising. If your friends and family can quickly find the photos that interest them, enjoy them and get on with life, that's bad for advertising. Ideally, advertisers want users led on the longest path possible through ad-laden pages without completely driving them away.

If you would feel fine about putting ads in your family photo album, then maybe one of the ad-supported sites is for you. If not, then paying as little as \$13 to use **ourdoings.com** for a year is more than worth it.

Try It

Visit **ourdoings.com** on the web and click the **Demo/Tutorial** link. You will be walked through the process of sharing news and photos without having to register or upload your own.



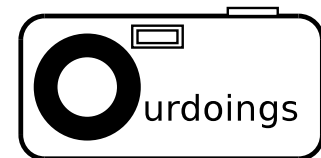
Amazingly simple photo sharing

"Sent those photos yet?"



If you're like many people, you have lots of digital photos on your computer that you would love to share with friends and family. You sent a few photos by email, but that didn't work well. The on-line photo-sharing and print service you tried didn't work well either, and you and your friends are still getting spam from them. Your computer has never been the same since you installed that site's specialized uploading software. You've given up for now, and most of your photos get seen only when people come to your house.

You need amazingly simple photo sharing, where the hardest part is choosing which photos to share. Your photos will be organized for you, and you can email your new ones in seconds. The way life works is that when you have a lot to share, you have little time to share it. You need **ourdoings.com**.



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